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The Armed Forces Cycling Classic Celebrates 25<sup>th</sup> Year in Arlington June 3<sup>rd</sup> & 4<sup>th</sup>; Corporate Challenge, presented by Amazon, Encourages Companies and Organizations to Form Teams to Participate, and are invited to Raise Funds for TAPS

Challenge Ride, Corporate Challenge, Armed Forces Challenge, Pro/Am Races, and Kids Races Provide Great Opportunities and Fun for Cycling Enthusiasts and Fans of All Ages and Abilities

**ARLINGTON, VA, May 3, 2023** — The <u>Armed Forces Cycling Classic (AFCC)</u>, presented by The Boeing Company, celebrates its 25<sup>th</sup> Edition as the DMV region's most prestigious cycling event when it returns to Arlington, VA the weekend of June 3<sup>rd</sup> and 4<sup>th</sup> 2023, with happenings kicking off in Crystal City / National Landing on Saturday, and concluding in Clarendon on Sunday. The cycling packed weekend kicks off during *World Bicycling Day (June 3)*, which celebrates the joy of cycling.

The weekend's action begins early on Saturday, June 3 in Crystal City / National Landing with the Armed Forces Cycling Classic's Challenge Ride. The ride is a closed course open to cycling enthusiasts of all abilities, from casual amateurs to serious competitors as well as Corporate Challenge teams and participants from each branch of the Armed Forces. Saturday will continue with the Women's Pro/AM race, as they begin their hunt for the weekend overall Omnium Prize (most consistent finisher over the two days), the Kids Race (9 and under), and concludes with Day 1 of the Men's Pro/Am. The 25<sup>th</sup> annual Clarendon Cup will take place on Sunday June 4<sup>th</sup>, and feature the 2<sup>nd</sup> day of Women's and Men's Pro/AM races, where the talented winners will be declared on the iconic 1km course around the Clarendon Metro.

The AFCC's feature event will showcase nation's top men and women professional cyclists during two days of exciting races. The AFCC has also become a nationally heralded event, recognized for: the long tradition of honoring the sports history, celebrating the sports growing diversity, it's place in the community with the ability to offer participation for cyclists of all ages and abilities, and

it's proud support of those impacted by the loss of loved ones who have served in our Armed Forces.

This year, <u>Amazon</u> is encouraging other Companies and Organizations to form teams to participate in the "Amazon <u>Corporate Challenge</u>" Teams participate in the challenge ride, and are also invited to fundraise for the events beneficiary, <u>Tragedy Assistance for Survivors (TAPS)</u>, which cares for the families of America's fallen heroes. The top three fundraising teams will be recognized on stage following the Challenge Ride.

"I am very proud to have the Classic stand the test of time, with our 25th Edition", said Rob Laybourn, Founder, Organizer, Promoter of the Armed Forces Cycling Classic. "Cycling as a sport or for leisure continues to grow and evolve in so many ways. We are committed to evolving this event by exposing more folks to cycling as a whole, while contributing positive value to the community as well as the sport."

The Armed Forces Cycling Classic weekend's activities offer riders and cycling fans alike plenty of exciting opportunities to participate. To register for the 2023 AFCC Challenge Ride, Corporate Challenge Ride, Pro/Am Races or Kids Races; obtain information on volunteer opportunities; become a sponsor; or learn how you can witness the fast-paced action of professional cycling in the Washington area, visit cycling classic.org.

Media interested in event weekend media credentials may contact Maurisa Potts at <a href="maurisa@spottedmp.com">maurisa@spottedmp.com</a>.

## **EVENT DETAILS**

What: Armed Forces Cycling Classic

When: June 3 & 4, 2023

Where: National Landing/Crystal City & Clarendon

Time: Saturday, 7am – 2pm, Sunday, 7:45am – 2:30pm

Website: www.cyclingclassic.org

Cost to Watch: Free

Weather Plan: Rain or shine

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**Arlington Sports, Inc.** (ASI) is a Washington, D.C.,-based 501(c)3 non-profit organization dedicated to the promotion and development of professional and amateur bike racing. For additional information on the Armed Forces Cycling Classic and other ASI events, please visit <u>arlingtonsports.org</u>.